



TRUST  
and  
TALK.

CMC  
سمس  
GROUP

| Company Profile

# about us.

**SMS Group** was founded in **2019** with a single office on Sheikh Zayed Road and a vision to redefine transparency in the UAE property market.

Today, we are one of the **Most Respected Independent Consultancies** in Dubai, serving clients from **200+ nations**. Our success isn't measured in square footage, but in the enduring relationships we build with every investor, homeowner, and developer.



ISO 9001:2015  
Achieved in 2026

Verify Code:  
AB30XVII62024760

## 2019

Founded in Dubai, UAE

Expanded services and partnerships, building a reputation for transparent, client-focused advisory.

## 2021

Expansion to Bangladesh

Launched the New Delhi office and Colombo office to support South Asian businesses entering the UAE.

## 2023

Strengthening Global Presence

Established in Dubai to simplify business setup and corporate services in the UAE.

## 2020

Building a Strong Foundation

Opened the Dhaka office, marking the start of SMS Group's international expansion.

## 2022

Expansion to India and Srilanka

Expanded international reach with enhanced corporate solutions across multiple industries.

# 01.

# our mission

Our mission is to simplify business growth by providing trusted, transparent, and end-to-end consulting solutions. We are committed to helping entrepreneurs, investors, and businesses establish and expand their presence with confidence through expert guidance, personalized service, and a focus on long-term success. Every solution we deliver is driven by integrity, excellence, and measurable value for our clients.

# our vision

To be a globally trusted consulting partner, empowering businesses and investors with innovative, reliable, and strategic solutions. We aspire to create lasting value by enabling sustainable growth, fostering long-term relationships, and setting the benchmark for excellence in business consulting across international markets.

**2024**  
**Global Growth  
Milestone**

Advised 1,000+ clients and built a strong base of 450+ retainer clients.

Achieved ISO 9001:2015 Certification, reflecting our commitment to quality and excellence.

**2026**  
**Quality Excellence**

**2026**  
**Opened London Office  
— Up Ahead and  
Beyond**

Continuing global expansion through innovation and world-class business advisory services.

# why Dubai?

**Strategic  
Global  
Hub**



**Business-  
Friendly  
Environment**



**100 %  
Foreign  
Ownership**



**Tax-  
Efficient  
Economy**



**World-  
Class  
Infrastructure**



**Fast-  
Growing  
Economy**



**Access to  
Global  
Markets**



**Stable &  
Investor-  
Friendly**



# why SMS?

- Established in **2019** with a strong commitment to simplifying business setup and consulting services in the UAE
- Trusted by **1,000+** clients worldwide with **450+** active retainer clients across multiple industries
- Global presence with offices across UAE, Bangladesh, Sri Lanka, India, and the United Kingdom
- **ISO 9001:2015** Certified, ensuring high standards of quality management and client service excellence
- Dedicated team providing transparent, professional, and customized business solutions for entrepreneurs and investors



ISO 9001:2015  
Achieved in 2026

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# meet the founder.

## Sanjit Banerjee

**Founder, Managing Director, SMS Group**  
(A Strategic Advisor | Investment Consultant | Banking Professional)

With over 20 years of experience across India and the UAE, Sanjit Banerjee specializes in banking, wealth management, investment advisory, and real estate consulting. He helps HNIs, business owners, and investors build tailored financial and investment strategies that deliver long-term value.

His expertise combines deep banking knowledge with Dubai's real estate market, providing integrated financial and property solutions under one roof.



# | building together.



**Mumu Roy Chowdhury**  
Co-founder, Operations Head



**S K Sahil Ahammed**  
Sales Head



**Avinash Kharvi**  
Financial Accounts Manager



**Athira Prakash**  
Human Resource Specialist



**Pradip Nishad**  
Digital Marketing Manager



**Anas Mohiuddin**  
Property Consultant



**Sylvia Rosario**  
Senior Property Consultant



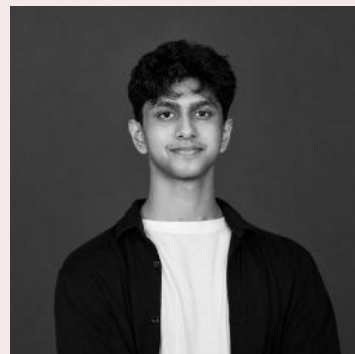
**Rikku Thomas**  
Content Producer



**Jobayer Hossain**  
Administrative Assistant



**Jehan Muriya**  
Business Consulting Intern



**Vansh Lilaramani**  
AI Engineer Intern



**Anagha Anil**  
Client Service Officer



**Vignesh V R**  
Content Producer



**Advait Nair**  
Property Consulting Intern



**Srestha Bhandari**  
Junior Business Consultant

# our expertise.

# 1

## SMS Realty

Positioning: Luxury Dubai property & investment consultancy



**1,100+**

properties managed



**\$4.2B+**

sales volumes



**98 %**

client retention



Investors from

**200+** nations

**Services:** Off-plan investment, luxury waterfront villas, property management, mortgage calculator, Golden Visa eligibility checker

With over 18 years of excellence in Dubai's property market, SMS Realty delivers end-to-end real estate solutions for investors across 200+ nations.

07.



## **SMS Consulting**

Positioning: Licensed UAE business advisory -  
company formation, visas, banking, legal, mortgage

**450+**  
retainer clients

**1,000+**  
clients advised

**4.9★rating**  
(250+ Google reviews)

**18+**  
Years Experience

**Core services:** Freezone & Mainland company formation, PRO services, Golden Visa assistance, legal services, banking solutions, accounting/VAT, investment & wealth management

SMS Consulting is a licensed UAE business advisory firm helping entrepreneurs and investors establish and grow their presence in the region with complete confidence.

# our services.



# our real estate partners.



## EMAAR Properties

One of the UAE's leading real estate developers, renowned for creating world-class communities and iconic landmarks.



## Danube Properties

A leading UAE real estate developer, renowned for delivering premium residential and commercial projects.



## DAMAC Properties

One of Dubai's leading real estate developers, renowned for luxury residential, commercial, and hospitality projects.



## Dubai Holding

A leading global investment group driving Dubai's growth across real estate, hospitality, technology, logistics, and other key industries.



## Deyaar

A leading UAE real estate developer, offering residential, commercial, and property management solutions.



## Nakheel Properties

Nakheel PJSC is a state-owned Dubai real estate developer famous for ambitious mega-projects.



## Sobha

Sobha Limited is a multinational real estate developer with its headquarters in Dubai, United Arab Emirates and a corporate office in Bengaluru, India.



## Binghatti

A leading Dubai-based real estate developer, renowned for its iconic architecture and innovative, contemporary designs.

and more..

10.

# our consulting partners.



## DMCC

Consistently ranked the world's #1 free zone, leading global trade in commodities, crypto, and general trading.



## Dubai South

Dubai's largest integrated master development, centered on aviation, logistics, business, and modern residential communities.



## Dubai International Financial Centre

## DIFC

DIFC is the leading international financial hub in the Middle East, Africa and South Asia, fostering business and cultural growth.



## Meydan Free Zone

A fast-growing free zone, popular among e-commerce, media, and startups for its competitive pricing and fully digital business setup.



## RAKEZ

A cost-effective free zone in Ras Al Khaimah, ideal for industrial, manufacturing, and trading businesses.



## ADGM

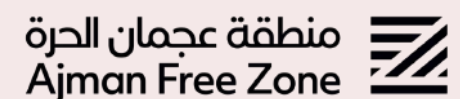
Abu Dhabi Global Market is the international financial centre and free economic zone of Abu Dhabi, located on both Al Maryah Island and Al Reem Island.



## SAIF ZONE

## Saif Zone

A well-established free zone supporting industrial, logistics, and trading businesses with direct access to Sharjah Airport.



## Ajman Free Zone

The UAE's most cost-effective free zone, ideal for startups and SMEs seeking affordable business setup solutions.

and more..

11.

# our banking partners.



## Emirates NBD

Founded in 1963, Emirates NBD is one of the UAE's leading and most trusted banking groups.



## First Abu Dhabi Bank

The UAE's largest bank, offering world-class banking services with over AED 1.4 trillion in assets and a strong global reputation.



## ADCB

ADCB (Abu Dhabi Commercial Bank), is a major Emirati bank among the Big four banks.



## Mashreq

Mashreq is a major Emirati bank, one of the oldest in the country and the second in the Middle East.



## RAKBANK (National Bank of Ras Al-Khaimah)

Ranking among the top 5 banks in Dubai, it's recognized for its customer-centric approach and innovative banking solutions.



## Emirates Islamic Bank

Another major Sharia-compliant option, part of the Emirates NBD group.

and more..

12.

# other global partners.



## Societe Generale

One of Europe's leading multinational financial institutions, headquartered in Paris, France.



## Nomura Holdings

A leading Japanese financial services group and global investment bank offering securities, asset management, and financial solutions.



## Bank of Singapore

The private banking arm of OCBC, Southeast Asia's second-largest bank, offering premium wealth management solutions.



## Development Bank of Singapore

A leading Singapore-based multinational bank and financial services group headquartered at Marina Bay Financial Centre.



## Sun Life Financial

Sun Life is one of the largest life insurers in Canada and ranks among the top global insurers by market capitalization.



## Manulife

A leading global financial services group, headquartered in Canada, providing insurance, wealth, and investment solutions worldwide.

and more..

13.

# reviews about us.

I've been lucky enough to work directly with Sanjit and Mumu (the owners) at SMS Realty since moving to Dubai in 2022 and they've been the most helpful and trustworthy partners I could have imagined. They're locals who have decades of knowledge about Dubai and that makes a world of a difference.

In Dubai, there are unfortunately a LOT of "nonsense" real-estate folks that come in for a quick buck, with no idea what's going on except that they have to hit a target. SMS is completely the opposite. They're patient, knowledgeable, and, given their many years in Dubai, extremely well-connected across banking and real estate (crucial to getting things done in Dubai).

They've helped me with rentals, off-plan, mortgage, re-mortgage etc. etc. I could honestly keep writing on and on. Just know they're great brokers and, most importantly, good people.

**S. NIBRAS ISLAM**



SMS Realty is providing a full range of services from company establishment to accounting in a very professional way. Their team is super efficient and always available to support and answer any of my questions. My personal experience from the beginning has been perfect, it started with a real estate rental, and now I confidently moved my company accounting to them.

**SAM**



Vibrant & professional place. Good culture.

**GLENN BASTIAN ILAGOU**



Superb service.. Everything under one roof related to company setup, accounting, taxes.. etc. Sanjit and Mumu doing a great job.. kind and prompt service..

**IROSHANA M**



Working with SMS Realty to rent out my house was an amazing experience from start to finish. They were incredibly fast, professional, and made the whole process so easy. Communication was clear and consistent, and they handled everything with a level of efficiency that really impressed me. It felt like they truly cared about making things smooth for me, and it showed in every step. I'd highly recommend them to anyone looking to rent or manage a property.

**PETER MITRY**



I had a really good experience with SMS Realty. I bought a 2-bedroom apartment in Eleganz by Danube in November, and they handled everything very smoothly. The team was friendly, helpful, and always available when I had questions. They made the whole process easy and stress-free for me. I'm happy with their service and would recommend them to others as well.

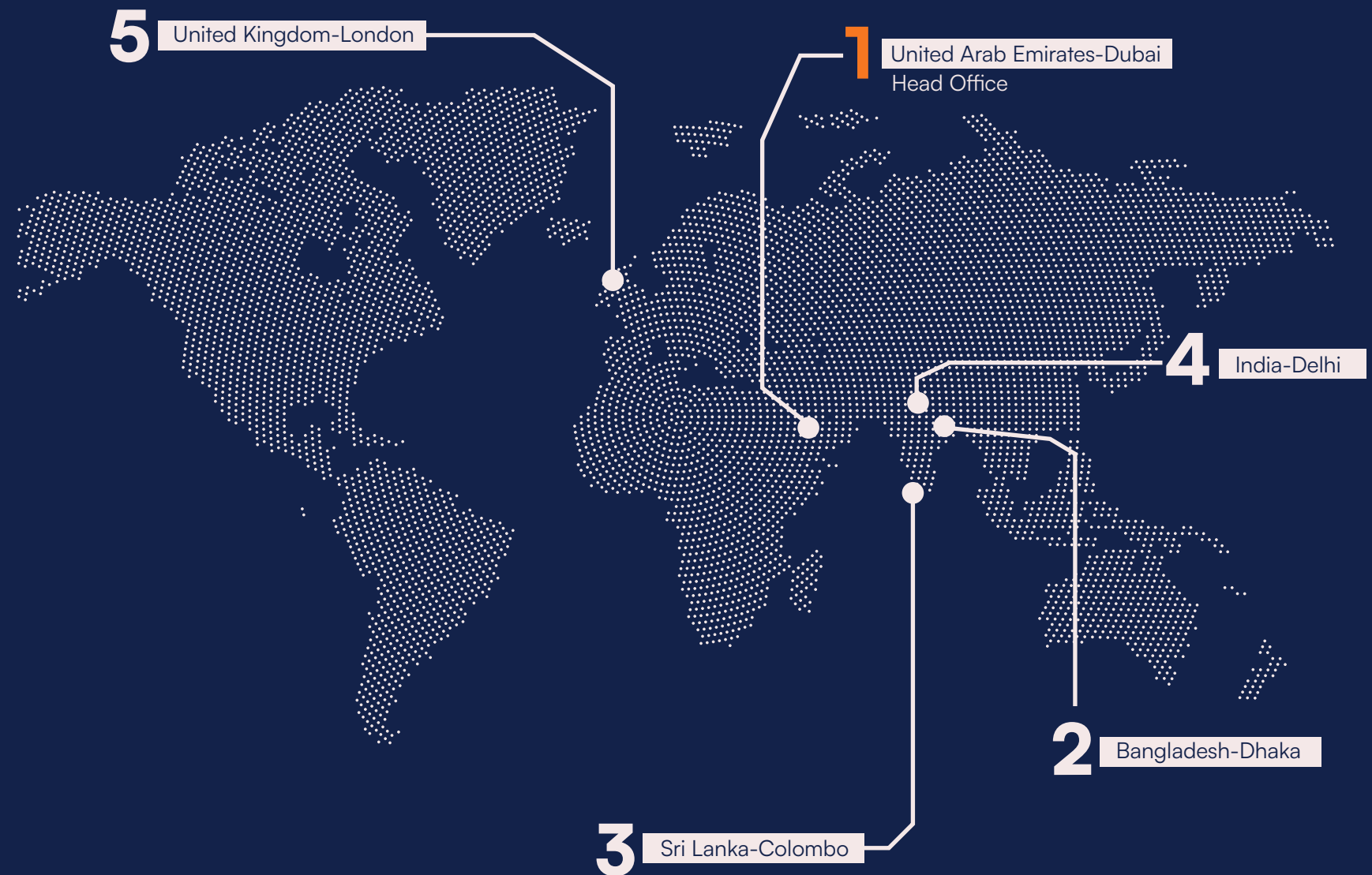
**ZISUN ZIHUN**



# connect with us.

Estd..

1. 2019
2. 2021
3. 2022
4. 2022
5. 2026



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